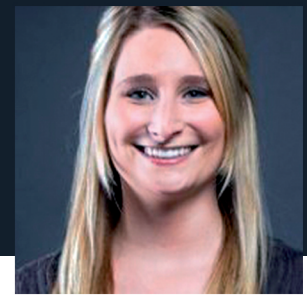




GINA MENGONI



EDUCATION

BFA IN VISUAL COMMUNICATION, EMPHASIS IN GRAPHIC DESIGN

The University of Kansas 2006-2010

EXPERIENCE

WEB DESIGNER

Rio Grande Jewelry Supply 2018-Present

Design & code web pages & emails. Follow creative briefs to create visual concepts that can be applied across media platforms. Collaborate with team members. Print & digital ads, postcards, trade show flyers, charts & graphs, & instructional sheets.

FREELANCE DESIGNER

Self 2016-2018

Wordpress website creation & management, wedding stationary, resume design. Follow creative briefs to produce distinct visual concepts that meet client needs. Go through necessary revisions until satisfactory.

SENIOR INTERACTIVE ART DIRECTOR

The frank Agency 2014-2016

User experience/user interface design (utilize web analytics to optimize effective, enjoyable use, presentation & interactivity). Email marketing, critiques, time tracking & time management.

EXPERIENCE (CONTINUED)

FRONT-END WEB DESIGNER/DEVELOPER

PlattForm Advertising 2012-2014

Design look & feel for websites. Code websites using HTML, CSS, & some JavaScript. Utilize user testing & implement strategic user experience within concepts. Still & animated banner ad creation. Company-wide collaboration throughout all departments.

GRAPHIC & WEB DESIGNER/DEVELOPER

The Center for Educational Testing & Evaluation 2010-2012

Code websites from scratch. Design & production of various graphics, illustrations, presentations, diagrams, videos, photographs from conceptualization to completion.

SKILLS

- ▶ MAC & WINDOWS PLATFORMS
- ▶ ADOBE CREATIVE CLOUD: *Photoshop, Illustrator, InDesign, etc.*
- ▶ MICROSOFT OFFICE: *Outlook, Word, Excel, PowerPoint, etc.*
- ▶ EMAIL MARKETING
- ▶ SOCIAL MEDIA MANAGEMENT
- ▶ CLOUD-BASED SERVICES *OneDrive, Dropbox, etc.*
- ▶ VIDEO & PHOTOGRAPHY
- ▶ ANIMATION
- ▶ HTML5, CSS3, JQUERY
- ▶ CONTENT MANAGEMENT SYSTEMS *WordPress, Drupal, etc.*
- ▶ DETAIL ORIENTED
- ▶ SELF MOTIVATED
- ▶ QUICK LEARNER
- ▶ RELIABLE
- ▶ FLEXIBLE & ADAPTABLE
- ▶ TECH-SAVVY
- ▶ CREATIVE
- ▶ COLLABORATIVE
- ▶ STRONG WORK ETHIC
- ▶ PROBLEM SOLVER
- ▶ DIGITAL (& PHYSICAL) FILE STRUCTURE/ORGANIZATION

CONTACT



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